

Stockton Small Business Development Center Welcomes Carol Waties to New Leadership Role

For Immediate Release; with photo of Waties

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Galloway, NJ - Carol Waties will serve as the interim leadership of Stockton University's Small Business Development Center and will assume the center's administrative duties, along with Dean Janet Wagner of the School of Business.

Waties, a resident of Cherry Hill, NJ, had served as assistant director of SBDC from 2007 to 2014 and so is well positioned to continue the SBDC's activities during this transition period, Wagner said. The center's former director, Joseph Molineaux, recently resigned to pursue his own business venture.

"Stockton University is pleased that the Small Business Development Center's services, so important to our region, will continue to help small businesses and entrepreneurs to succeed," said Wagner. "The ultimate result of this work is sustainable growth, job creation and statewide economic development and prosperity."

Waties received her J.D. from the Delaware Law School of Widener University and ran her own law firm for many years. She is also a business coach and consultant who worked frequently with SBDC in that capacity.

"It's exciting to be at Stockton and working with Dean Wagner and the Business school to offer a variety of programs and services to our region's small business owners," Waties said. "I'm looking forward to assisting current and emerging entrepreneurs from goal setting to strategy to achievement to success."

The SBDC serves Atlantic, Cape May, and Cumberland counties and is housed at the Carnegie Center, 35 S. Dr. MLK Blvd., Atlantic City. The SBDC is a regional center of the New Jersey Small Business Development Centers Network.

The SBDC offers counseling, training and economic development activities and has assisted

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small businesses in obtaining more than \$10 million in loans. The center has counseled more than 500 small business clients and helped to create over 275 jobs and retain nearly 600 jobs over the past year.

Two upcoming programs include: "Six Tips To Start Your Business in 2016," on **Wednesday, Nov. 11** from 9 a.m. to 11 a.m. and "Marketing Without Money," on **Wednesday, Dec. 2** from 9 a.m. to 11 a.m. at the Carnegie Center. Both are free; preregister by calling the Stockton SBDC at 609-626-3889.

More information on the center and its programs is available at: njsbdc.com/locations/atlantic-county/

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