

STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



Richard Stockton College of New Jersey, Cornell University Formalize Partnership

Signing of Agreement Takes Place at Seaview Resort

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Galloway Township, NJ - The Richard Stockton College of New Jersey formalized a cooperative agreement with the Cornell University School of Hotel Administration (SHA) today for the mutual benefit of hospitality management students from both institutions.

The signing ceremony took place today at Stockton's Seaview Resort in Galloway. Participating in the ceremony and speaking were Stockton President Dr. Herman J. Saatkamp, Jr., Dean Michael Johnson of the Cornell University SHA and Dean Janet Wagner of Stockton's School of Business.

Under the terms of the agreement, Stockton students in its Hospitality and Tourism Management Studies (HTMS) program and Cornell SHA students will enjoy enhanced educational experiences in their respective programs.

Stockton President Herman J. Saatkamp Jr stated the partnership was the result of ongoing discussions with Cornell and the expertise of Lloyd D. Levenson, Esquire, namesake of the College's Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism (LIGHT), and Andy Dolce, founder and chairman of Dolce Hotels and Resorts, who also serves as a member of the LIGHT Advisory Board. Lloyd D. Levenson is Chief Executive Officer of the Atlantic City-based law firm Cooper Levenson and Chairman of the firm's Casino Law Departments in Atlantic City and Las Vegas.

"Lloyd and Andy both played critical roles in helping to make this partnership work for the mutual benefit of students from Stockton and from Cornell," Dr. Saatkamp said. "The cooperation and hard work of all parties resulted in this agreement and the wealth of opportunities for our students and those from the Cornell University School of Hotel Administration."

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Dr. Saatkamp noted Cornell students participating in internships in the Atlantic City area will have the opportunity to work with some of the top executives in the industry while they reside at Stockton's historic Seaview Resort. Cornell students also have the opportunity to enroll in any Stockton HTMS or General Studies courses they wish to pursue during their internship semesters. As part of the agreement, Stockton students will have clear pathways for admission into Cornell's appropriate graduate programs.

"This agreement is truly the type of academic program we envisioned when we decided to pursue purchasing the Seaview Resort," Dr. Saatkamp noted.

Stockton announced its purchase of the nearly 100-year-old Seaview property last September. Since then the College made significant infrastructure and facilities upgrades to the hotel and grounds. Seaview includes two world-class golf courses, including the historic Bay Course, home to the ShopRite LPGA Tournament. The hotel continues to be operated by Dolce's hotel management firm, while the golf operation remains under the direction of Troon Golf, one of the world's most respected golf course management firms.

"Hands-on learning is a critical part of our students' education, and we are excited to offer them new internship and learning opportunities through our collaboration with Stockton College," said Steven A. Carvell, associate dean for academic affairs at the Cornell School of Hotel Administration.

Dr. Saatkamp stated that in addition to internships, Cornell students are encouraged to participate in the HTMS Student Society as well as all programming sponsored by the Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism.

"Stockton's ownership of Seaview allowed the College to accelerate its academic mission," Dr. Saatkamp concluded. "It was our expectation that our purchase of Seaview would greatly enhance our students' educational experience and career opportunities. This affiliation is evidence that we are moving forward toward that end."

The agreement recognizes the value of having the Seaview Resort as a living/learning environment in programs dealing with hotel and hospitality management. The quality of Seaview's property, amenities and golf courses is a distinctive opportunity for students seeking careers in the hospitality field.

For the Cornell students, the agreement presents the opportunity to see firsthand the responsibilities, and opportunities involved in operating a four star resort in addition to their learning experience regarding gaming, hospitality and tourism management in the Atlantic City region.

"I expect this agreement is the initial step in opening new opportunities for our students and Cornell's," Dr. Saatkamp concluded.

Following the signing ceremony, Dr. Saatkamp and Dean Johnson planted a tree on the Seaview grounds as a symbol of the growing partnership.

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